

COLLABORATE LOCALLY, COMPETE GLOBALLY

A Guide to Scaling Your Business on
the Nigeria Digital Commerce Network
(NDCN)

SME PLAYBOOK



01 Welcome to the Nigeria Trade Revolution

Your business is now part of an AI-powered infrastructure designed to foster collaboration and innovation within Nigeria's localities. By joining NDCN, you are transitioning from a traditional business model to a future-ready economy aligned with the UN Sustainable Development Goals.

02 Your "Instant Entry" Strategy

The NDCN is designed to remove the friction of traditional growth. As an SME, you can:

- **Automate Your Sales:** Make your products and services immediately available to the local ecosystem with an end-to-end sales lifecycle that is fully automated.
- **Expand Market Reach:** Use a unified platform to connect with both local businesses and international partners simultaneously.
- **Digital Showcasing:** Present your offerings to global visitors and investors digitally before engaging in physical meetings, ensuring you attract international attention early.

03 Leveraging the "AI Advantage"

You don't need a massive IT department to use world-class technology. The platform provides:

- **Predictive Insights:** Use AI tools to understand market trends and identify high-value trade opportunities.
 - **Automated Compliance:** Let the platform handle the complexity of ISO standards and international regulations through dedicated support.
 - **Fraud Detection:** Trade with confidence in a trusted and transparent ecosystem that uses AI to minimise risk and save you time.
- 

04 Driving Your Sustainability (ESG) Score

The NDCN helps you contribute to Nigeria's green economy vision without added complexity:

- **Minimise Footprint:** Digitising your trade processes directly reduces your carbon footprint.
- **ESG Alignment:** Meet the sustainability requirements of Major Operators (>₦50M) who are looking for local, sustainable suppliers on the platform.

05 Getting Started: The 3-Step Launch

- **Verify Your Profile:** Register at <https://ndcn.imssystems.tech> to join the verified, secure, and compliant environment.
 - **Upload Your Catalog:** Use the automated tools to list your services for the local ecosystem.
 - **Connect with Ambassadors:** Engage with our 20 Community Connectors to find local initiatives and partnership opportunities.
- 